

PRESS RELEASE

Vogelsang and BeTEC establish a strategic joint venture in the business field slurry application technology

“Shaping the future of slurry application technology together”

- **New, comprehensive product range for all applications and price points**
- **Targeting new customers throughout Europe**

Essen (Oldenburg), Germany, September 2, 2026 – Effective September 1, 2026, [Vogelsang GmbH & Co. KG](#) is entering into a strategic joint venture in the field of slurry applicators with the Slovenian agricultural machinery manufacturer [BeTEC](#). As part of this agreement, BeTEC will drive forward the needs-based production, design, and technical development of the applicators. At the same time, all sales activities in Germany and Europe – except for the Slovenian market – will remain exclusively with Vogelsang within the existing organizational structures.

The partnership combines Vogelsang's comprehensive expertise in sales and after-sales with BeTEC's effective construction and production processes. Vogelsang thus underlines its commitment to continuing to operate efficiently and competitively in the dynamic agricultural sector.

Harald Vogelsang, Managing Director of Vogelsang: “We are very pleased to shape the future of slurry application technology together with BeTEC and to set new standards in precise slurry application – with modern applicator systems for all customer types and price segments. As the inventors of dribble bar technology, we are now taking this defining product line of our company to a new level through a European partnership.”

Jure Brečko, Head of Sales at BeTEC: “This joint venture is a milestone in our company's still-young history. The core beliefs and values of our two family-owned companies align perfectly. These synergies will enable us to grow together.”

New, comprehensive product portfolio: First solutions at EuroTier

Effective immediately, the high-performance product lines of both companies in the field of dribble bar and trailing shoe technology are being consolidated into a new product portfolio under the “Vogelsang-BeTEC” brand. “Starting immediately, we will be able to offer our customers – from large-scale operations and contract farming businesses to part-time farmers – an even wider range of slurry application technologies, working

widths, and price segments,” says Henning Ahlers, Head of Sales for Agricultural Technology and Biogas in Germany at Vogelsang. “In this initial phase, our focus is on the pan-European market, which we can optimally serve with our combined expertise and our network of subsidiaries and dealer networks.”

Vogelsang will be showcasing solutions from the new portfolio at EuroTier, which takes place November 10–13 in Hanover, Germany.

For more information, visit: vogelsang.info

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About Vogelsang:

Vogelsang GmbH & Co. KG, headquartered in Essen (Oldenburg) in Lower Saxony, develops, produces and sells technically high-quality, individually configurable, service-friendly machines. Founded in 1929, the company grew from manufacturing agricultural machinery to specializing in machines and solutions in the wastewater, agricultural technology, biogas, industrial and infrastructure segments. The innovative family-owned company currently employs over 1,300 people worldwide. As an internationally oriented mechanical engineering group, the company ensures the highest product quality through research, development and production at its Essen location and other production facilities, both in Germany and abroad. With 30 subsidiaries and other representatives, Vogelsang is present in over 50 countries around the world. The company has already received several accolades from the economic research institute Prognos AG, including the award “Germany’s innovation leader.” Further information can be found online at: vogelsang.info

About BeTEC:

Founded by brothers Darko and Jure Brečko in 2012, BeTEC has developed into a rapidly growing manufacturer of agricultural machinery specializing in slurry spreading technology and silo compaction. At its headquarters in Šentjur, Slovenia, the company produces a comprehensive range of slurry spreading linkages with working widths ranging from 6 to 30 meters. Since its founding, BeTEC has steadily expanded its position, starting from the Slovenian market, and has successfully tapped into markets beyond Southern and Eastern Europe. For more information: betec.si

Image:



Image: The high-performance product lines of both companies in the field of dribble bar and trailing shoe technology are being combined into a new product portfolio under the “Vogelsang-BeTEC” brand.

Image source: Vogelsang GmbH & Co. KG